The BDA is pleased to announce that the 2009 British Dental Conference and Exhibition will be held from June 4 to 6 2009 at the Scottish Exhibition and Conference Centre, Glasgow.

Based on the theme 'Dentistry is transforming', the conference programme will feature motivational, expert speakers who will inspire you to develop new ideas for your practice and enhance your career.

New clinical Speaker
Lauco Dalloca, a Prosthodontist and Aesthetic specialist from Oral Design Milan, Italy, will talk about ‘Art and visual perception applied to aesthetic dentistry’. This speaker will give you insight into making your restorations fit your patient’s face while looking real and natural, a truly fascinating presentation not to be missed! Catch Lauco Dalloca in the Lomond Auditorium from 2pm-5.30pm on Thursday June 4.

Charan Gill – Keynote speaker
Inspirational entrepreneur Charan Gill MBE, the man behind the Harlequin Leisure Group, will be the keynote speaker. He developed the largest Indian restaurant in the UK and built a reputation as Glasgow’s ‘Curry King’.

Cheryl Sheets – Main clinical speaker
Clinician, educator, author and lecturer, Dr Cheryl Sheets will be presenting a day-long lecture on Friday June 5 2009 looking at ‘Meeting the demands of today’s aesthetic restorative practice’. Dr Sheets has a private practice in California and specialises in aesthetic rehabilitation, dentistry and implants. She is also Clinical Professor of Restorative Dentistry, USC School of Dentistry, Los Angeles and co-executive director of the Newport Coast Oral Facial Institute, an international non-profit teaching and research centre; considered to be one of the finest microsurgical training centres in the world.

Career and business development seminars
There will be a range of sessions focusing on career paths, setting up in practice, and business planning. If you are thinking of diversifying into areas such as whitening, smoking cessation and implants, the business development streams will help you explore opportunities in these areas.

Clinical seminars
You will also have the chance to attend a wide variety of clinical presentations covering topics such as management of failures, veneers, periodontology, caries detection and diagnosis, plus much, much more.

Exhibition-only tickets – FREE
You may be interested in attending the Exhibition only. If this is the case, you will be pleased to hear that this is FREE! Not only will you have access to 6,500 sq m of Exhibitors, but you will also be able to attend exhibition hall seminars in the Exhibition hall throughout each day.

Book your ticket
Registration is now open. If you book online, you’ll receive a £20 discount on the price of a three-day ticket and £10 off the price of a one-day ticket. Visit www.bda.org/events/annual-conference/index.aspx for more details, call 0870 166 6625 or email bda@delegate.com.

CEREC AC Bluecam ~ Seen in a new light.
Sirona UK is a specialist division of Sirona Dental Systems, the manufacturer of the CEREC system, and now has for the last 6 years supplied and supported CEREC 3 CAD/CAM all-ceramic restoration system here in the UK.

With product simplicity key to the success of any dental practice, Sirona are now proud to launch their new CEREC AC Bluecam imaging unit making the CEREC even easier to use for the dentist.

Sirona has helped to successfully integrate CEREC into dental practices for over 22 years, with more than 24,000 systems now in place worldwide. It offers convincing long-term aesthetic restorations in a single visit.

Sirona UK’s mission is to deliver satisfaction to the dentists using and tried and tested in surgery training methods supported by Sirona Specialists who are dedicated to your success.

Email: info@sironadental.co.uk
www.sironadental.co.uk

For better dentistry, visit DENTSPLY for all your instrument, material and equipment requirements.

DENTSPLY – Bringing Excellence To The BDA
The dynamic DENTSPLY team will be showcasing their innovative and highly acclaimed products at the British Dental Association (BDA) British Dental Conference and Exhibition 2009. From the 4th-6th June, the Scottish Exhibition and Conference Centre, Glasgow will be host to some of the biggest names in dentistry.

The theme of the conference will focus on ‘Securing your future and realising your potential’. DENTSPLY will be on hand to motivate delegates in using the latest pioneering equipment such as the Artis™ hand instruments.

The instruments are super-lightweight with extra hard, strong steel tips that provide longer-lasting sharpness. These affordable products are all colour-coded for their specific uses. Lift the free sale of all Artis instruments will be donated to the Mouth Cancer Foundation. Visit www.mouthcancerfoundation.org for more information.

For more information about the DENTSPLY range of superior dental products, call Freephone +44 (0) 800 072 3313.

September will be at the BDA show in Glasgow to show why commitment to quality and innovative products have confirmed Septodont as the world leader of dental anaesthetics.

The BDA show will underline the success that N’Durance has experienced since its launch in October 2007. N’Durance® is a real landmark development for Septodont and comes after many years development in conjunction with a number of leading universities.

The revolutionary new dimer acid resin matrix technology is unique and exclusive to Septodont and exhibits several outstanding advantages over existing material currently in the global market.

Today, Septodont are as committed as ever meeting the changing needs of the profession. So with numerous products in the final stages of development and the new CDP workshop being introduced, the future looks very bright.

So come along to stand A46 and see for yourself how Septodont products will change the face of dentistry forever.

Gemstar Services Ltd – Stand C27
Looking to enhance your patients experience

Supplying your patients with a steaming, hot, luxury towel will comfort, freshen and heighten their senses, giving you a unique competitive advantage. It reinforces the importance you place on them and creates the best source of marketing... recommendations by word of mouth.

The Hot Towel Dispenser produces clinically clean, hot, fragrant (optional) towels upon demand and gives you the ability to adjust the heat and length of each towel.

The clean modern design of the Towel Dispenser makes it suitable for a clinical environment and as a power point is all that is required the machine can be set up almost anywhere.

Visit us on stand C27 for a demonstration of our latest model and to find out about our money off or 3 for 2 conference offers!

www.gemstaruk.com

Bambach Saddle Seat Confirmed Product of Choice
Bambach will be demonstrating the revolutionary Saddle Seat at the BDA Conference Exhibition. It is of interest to note that an exclusive study by 4th year dental students at Glasgow University confirmed Bambach’s Saddle Seat as product of choice when dentists wish to combat and prevent lower back pain whilst at work.

The paper entitled ‘A study of back pain in dentistry’ revealed that 86% of survey respondents reported back pain at some point in their career thus indicating the severity of the problem. Almost all recognised that poor posture of work was a direct cause of this pain and nearly half (a staggering 43%) chose the popular Bambach Saddle Seat as a treatment and preventive measure (see link http://bit.ly/5Q5499).

The Bambach Saddle Seat is a scientifically designed and proven solution, endorsed by the Australian Physiotherapy Association, as it helps the pelvis attain its preferred neutral position.

To find out further information including details of Bambach’s 30-day trial, call 0800 511 081 or visit www.bambach.co.uk

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DENTSPLY – Bringing Excellence To The BDA

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For more information about the DENTSPLY range of superior dental products, call Freephone +44 (0) 800 072 3313.
Visit the Kemdent stand B24 at the BDA exhibition in Glasgow to take advantage of the special offers on the Diamond range of Glass Ionomer cements and the brand new range of PractiSafe Cross Infection Control Products. PractiSafe Disinfectants have been launched recently and very successfully. So Kemdent have some excellent offers on their refill packs of Cross infection control products.

Kemdent has a responsibility for quality and reliability.

Kemdent has demonstrated its ability to innovate with the introduction of Diamond, a unique GIC that sets rapidly and is resistant to saliva. Since it was first launched in 1997 it has gained a significant share of the UK restorative market and is successfully marketed in many European countries and the Middle East.

Kemdent products are developed, manufactured and tested in Swindon, UK to the requirements of the ISO 13485 2003. Kemdent is the registered trademark of Associated Dental Products Ltds.

For further information on kemdent products visit our website www.kemdent.co.uk.

BOS Debut – The British Orthodontic Society makes its first appearance at the BDA Conference

The British Orthodontic Society (BOS) will make its BDA Conference debut in Glasgow in June. The Society, which represents 1,800 UK orthodontists and is the largest of the dental specialty groups, is a registered charity and as part of its outreach policy is engaging more actively with general dentists.

In addition, the BOS has been working more closely with the BDA to help its members with issues relating to contracting, retirement and practice sales, to name but three. The two organisations stood shoulder to shoulder at the recent Parliamentary Health Select Committee and are in accord on many issues.

Stand visit: A visit to stand A48 in Hall 4 at the BDA Conference will give delegates a chance to meet the Chief Executive of the BOS, Les Joffe and take the opportunity to find out more about the many ways in which orthodontists fit into an inter-disciplinary approach to dental care.

Those unable to make the trip to Glasgow for the BDA can find out more about the British Orthodontic Society by visiting www.bos.org.uk

Hatchfields has over 25 years experience in the supply and service of dental and x-ray equipment. Situated in West Lancashire, just off junction 4 of the M58, we are agents for Eurodent, Tridak, Stern Weber, Metaksys, Cattani, Satellic, Myray, Swovo and many more.

At the BDA Conference in Glasgow this year (stand A21), we will have the Absolute Professional Dental Chair with LED operating light, Bluetoot wireless foot control and the unique ‘On the Rocks’ cabinet. The unit is controlled through the Wayfinder (launched at IDS Cologne), a multifunctional interactive screen providing total control of all dental unit functions. The Absolute comes with a wide range of standard and modular options - this flexibility offers basic options or high tech - tailored completely to your needs. With specialist 3D software we can design the surgery to meet your needs and budget.

For more information or to visit our showroom contact 0844 873 1262
Email: sales@hatchfieldsmedical.co.uk

BDA Conference Glasgow – A21

Money Saving Offers from Kerr

Kerr realise that times are a little tough and are therefore placing greater emphasis on saving you money with regular, realistic promotions.

You can claim a FREE Denti Curing Light worth over £600 when you purchase refill’s of HerculeX Ultra Xtra composite, as well as making substantial savings on the various kit options.

For luting, Maxcem Elite takes cementation to the next level of simplicity. This self-etch, self-adhesive resin cement will take you through the process of having your own self-branded plan, aiding you on every step of the way and in turn making the process clearer and simpler.

If you would like more information on any of our products, please visit us on stand number B21 at the BDA in Glasgow in June, or contact our Business Development Consultants direct on these numbers –

Tania Winners, BDC – South West England: 0791 703 0495
Carole Kitchen, BDC – Northern England: 07917030492
Margaret Johnston, BDC – Scotland: 07917030495
Kay Hammond, BDC – South East England: 07906652764

Denplan sponsor BDA

Denplan, the UK’s leading dental payment plan specialist, is delighted to be a platinum sponsor of the BDA Conference and Exhibition 2009 and to be invited to the beautiful city of Glasgow once again.

This year, Denplan’s conference seminar: ‘Dental Care or Beauty treatment? – a choice for today’s oral health care professionals’, will feature highly respected guest speaker, Richard Ibbetson (Director of the Edinburgh Post-graduate Dental Institute and Honorary Consultant in Restorative Dentistry, Lothian Primary Care Trust). This seminar will take place on Friday 5th June in the Boisdale Room 1 from 9.30 – 10.45.

Denplan’s knowledgeable and expert team will also be on-hand throughout the exhibition at stand number A30 to talk to you about its range of flexible payment plans as well as some exciting company news for the future.

For more information about Denplan, please go to www.denplan.co.uk or call us on 0800 401 402.

Experience the all new A-dec 300 at the Glasgow BDA Conference

For more information visit Stand A13 or if you are unable to attend the BDA call Jane White on 0800 634 1909.

Have you heard about NSK Advantage? Benefit from huge savings of up to 40% on high street brands with NSK’s new customer benefit scheme.

For more information visit www.nsk-advantage.co.uk.

GlassSmilKinxile Consumer Healthcare UK – Oral Care (stand B27)

GlassSmilKinxile Consumer Healthcare (GSK) will showcase a number of new product launches at this year’s BDA conference, including new Corsodyl Daily Gum & Tooth Paste. This clinically proven gum paste helps to maintain tight and firm gums and, unlike many regular toothpastes, over 67% of the ingredients are for the care of gingiva and teeth, up to twice the amount of many other toothpastes.

Sensodyne, Aquafresh and Macleans have launched a new unique range of toothpastes containing iso-active technology.

As well as visiting the GSK stand (B27), delegates are invited to visit the iso-active ‘dome experience’ situated outside the main entrance on Friday 5th June. Visitors will have the opportunity to try our new iso-active foaming gel toothpastes and experience the next generation in oral care.

GSK are also sponsoring a special presentation on the topic of paediatric restoration by Peter Day, entitled “Trauma, Tears and Transplants” on Friday 5th June at 14:15 in Boisdale Room 1.

Denplan

Develop the Leading Patient Referral Plan

At The 2009 British Dental Conference

At the British Dental Conference, delegates from the UK’s leading dental payment plan specialist, Denplan, will have an opportunity to listen to the latest developments in patient referral and to see the benefits that can be achieved by following Denplan’s well-effectuated plan.

Delegates will hear from one of Britain’s leading practice management plan providers, as he asks – are you having concerns about the impending new contract and worrying about the long term impact this will have on your business and work/life balance? You’re not alone, why not explore the options for taking control of your business – and your life - with Isoplan’s Practice Membership Plan. Ours is a dental payment plan designed to be of maximum benefit to both dentist and patient.

Our highly trained and motivated sales staff will take you through the process of having your own self-branded plan, aiding you every step of the way and in turn making the process clearer and simpler.

For more information please call 020 7887 6084 or visit www.denplan.com.
Braemar Finance

Braemar Finance is a well-established direct lender to the dental profession, and as part of Close Brothers plc, are well capitalized and have funds available to help you develop your dental practice. Braemar are delighted to offer pre-approved finance, allowing you more time to locate and order the equipment which best suits your practice.

Braemar specialists in tax efficient funding for:
- Equipment Finance
- Vehicle Finance
- Computer Finance
- Practice Loans
- Personal Loans
- Commercial Mortgages
- 0% Patent Finance Facility

Visit us on Stand B13 at the British Dental Conference & Exhibition at the SECC-4th–6th June 2009, alternatively contact us on 01563 852100 where we are available to discuss your finance options.

Visit our web site www.braemarfinance.co.uk and register for any Braemar update that may affect your profession, we will only send relevant information when necessary.

P&G Professional Oral Health

Products sold in practices are often demonstrated to patients to ensure they’re being used correctly. In recognition of the time and effort for this, P&G will include a free educational DVD and the new Oral-B® range of seven replacement heads with every Professional Care and Triumph power product sold. This is the first time the Professional have been given their own extra value pack sold only to dental professionals and by dental practices to help ensure patients use the right type of brush, the right way.

The launch of these packs coincides with some upgrades which are being launched into the Professional prior to retail! At the top is the new Triumph SmartGuide which has been re-branded ‘Triumph 5000 SmartGuide’. Next is a ‘Professional Care 3000’

For more information contact your Oral-B representative or call 0870-2421850.

GC Helping You to Help Your Patients

GC will be further promoting Minimal Intervention programme with two new products recently added to the range. GC Saliva-Chek Apta adds another dimension by showing whether a patient carries a high level of Streptococcus mutans in the saliva. This chair-side diagnostic tool demonstrates whether a patient is at further risk of caries development, without the need for bacterial cultures.

To make your denture patients more comfortable, allowing use for the soft tissue to adjust particularly after implant surgery, GC has introduced Tissue Conditioner. This all-in-one soft-relining and conditioning material is classed as the next generation of acrylic soft relines materials, patented by GC.

Another new product within GC’s portfolio is GC Initial I2, the new One Body, Press over Metal and Press over Zircon system. These feldspar based pressable ceramics demonstrate unsurpassed life like aesthetics in no time!

For further information please contact GC UK on 01908 218 999.

Coltene Whaledent Ltd

Coltene Whaledent Ltd has over 20 years of working within the UK dental Marketplace. Known for excellence and constantly launching new, innovative dental products, Coltene Whaledent are committed to striving forward into the 21st century as a leading dental manufacturer.

Actively involved in Post Graduate sponsorship, Coltene Whaledent is held in high esteem in many universities throughout the world and is presenting in 2009 a number of Seminars and Meetings featuring superb speakers on a variety of topics.

From surgery disposables to high tech equipment Coltene Whaledent offers the highest standards in Dental products including Minis the innovative natural layering technique composite developed by Dr Didier Datschi who is lecturing at the second Aesthetic Vision symposium 9th October in London 2009.

Visit stand C11 for our latest products and offers.

Dentsply’s Provident offers 3 months’ free premiums

Dentsply’s Provident is the leading provider of income protection insurance to dentists in the UK and Ireland. At the British Dental Conference & Exhibition 2009 in Glasgow, any dentist applying for income protection at Dentsply’s Provident stand A68 will receive three months’ free premiums. (Available for direct applicants only and cannot be used in conjunction with any other offer.)

As a specialist insurer, we understand the complex income protection needs of dentists. Our flexible contract gives you peace of mind that you are financially protected if incapacity prevents you from working, with the option of cover from the first day of your illness or injury.

Dentsply’s Provident is a mutual organisation, which means it is owned by and managed solely for the benefit of its members. Visit stand A68 to find out why over 13,000 dentists have chosen to be a member.

For more information call 020 7222 3511, write to 9 Gayley Street, London SW1P 3HN or visit www.dentsplyprovident.co.uk.

Providing advice and guidance

VISITORS to Dental Directory’s Stand A53 at The BDA Conference in Glasgow this year will be able to review the company’s expanding aesthetic range.

Experts will be on hand to answer any questions you might have with regard to treatment including Dermal Fillers and Botulinum Toxin Type A.

The Dental Directory’s appointed training company Med-fx will also be able to update you on appropriate training and provide advice and guidance on the skills needed to practice.

Representatives from the company’s experienced Equipment Division will welcome the opportunity to discuss the latest surgery innovations and answer any questions you may have relating to equipment or digital imaging.

Their expertise combined with their impartiality puts them in an ideal position to review the various options available and help you decide on the most appropriate solution for your practice.

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Dental Defence Union

Visit the Dental Defence Union.

Hall 4, Stand B22

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